



ROI Small Business Coaching and Consulting

Press Release

‘SEARCH ENGINE VISIBILITY’ DESIGNED TO GET YOUR WEB SITE NOTICED

*ROI Small Business Coaching and Consulting
Now Offers New Tools to Optimize Small Business Internet Presence*

Minneapolis, Minnesota (December 27, 2009) – According to analyst firm Netcraft, there are more than 238 million Web sites online. Getting a Web site noticed online can be daunting, which is why ROI Small Business Coaching and Consulting decided to offer Search Engine Visibility.

Search Engine Visibility walks users through a step-by-step process to make their Web site search engine friendly. This not only makes a search engine more likely to index the entire site, but to help get the Web site higher in search engine rankings.

Janice M. Albokai, Marketing Expert, has worked with more than 3,000 businesses. “This tool is the most powerful and affordable product I have found for small business owners to build their web site visibility”.

Search Engine Visibility lets users optimize their site by defining keywords, analyzing content and tracking keyword performance. Search Engine Visibility also provides a “Top 10 SEO Checklist,” which helps identify commonly made mistakes and techniques on how to make a Web site stronger.

Search Engine Visibility also provides a video tutorial and other educational materials, which help users understand the search engine optimization process. Once a Web site is optimized, users can *submit* their Web site to the most commonly used search engines on the Internet.

ROI Small Business Coaching and Consulting, founded in 2006, focuses on assisting small business owners with both traditional and Internet marketing strategies.

In 2010 ROI Small Business Coaching and Consulting will open the new Midwest office in Minneapolis, Minnesota. “The small business community in the Minneapolis/ Saint Paul area is thriving; I am excited to be a part of this bustling small business economy and to be working with business in the area. The community of Edina, Minnesota has been chosen for the main location.

Janice Albokai, founder has coached and consulted with small business since 1993, Her sales and marketing career spans more than 20 years.

Her new Internet marketing workbook was written for newbie’s in “Social Networking” What Is A Social Networking Environment was released earlier in 2009. What Is A Social Networking Environment, now in the second printing will re-release in January 2010.

The next book, “100 Marketing Strategies To Build Your Small Business” will be published in 2010.

Ms. Albokai has scheduled several workshops and seminars throughout the country, the speaking calendar includes, Dallas and Houston, Texas, Reno, Nevada and Minneapolis, Minnesota. Book signings will accompany each engagement. For a list of expanded speaking topics which include but are not limited on Social Networking, Internet Marketing, Sales Training, Customer Service, etc. contact: Janice Albokai (817) 676 – 6074.

For more information about Social Networking and Search Engine Visibility or any of ROI Small Business Coaching and Consulting' s services.

Visit: <http://www.roismallbusinesscoachingandconsulting.com>.
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