



## ROI Small Business Coaching and Consulting

### Press Release

#### Why Email Marketing

Whether you're a restaurant, religious organization, or scrapbook business, you do a lot. You need more time in the day. And you watch expenses carefully. Constant Contact is dedicated to helping you build stronger relationships with your audience through email marketing, online surveys, and event marketing. So you can go back to doing what you do best: serving your customers and members. See how we've helped others like you—your colleagues, or maybe even your competition—to succeed.

Easily create the message that's right for you

With our Email Marketing, you don't need special technical or design skills to create html emails. If you can cut, paste, point and click, you're good to go!

Customize it to make it look like your brand

Start with any of our 400+ professional email templates, and then make it your own with your logo, colors, and photos. Use your own imagery to start from scratch, or let us help you get you started with our custom services.

Build and grow your own email list

We'll show you how to build, manage, and grow a permission-based email list. Get started with as few as 5 email addresses, then invite people to join your mailing list or refer their friends, and watch your contacts grow!

Get your email in their inbox

Constant Contact's deliverability rate is consistently over 97%. We keep our relationships with internet providers strong and offer content-scanning tools to get your message straight to your contact's inbox – not a SPAM filter.

Track your results

See who's reading your emails and clicking on your links in real time, and track the performance of all of your Email Marketing communications over time.

You've got live help from real people

Get FREE, unlimited personal coaching and support – by phone, email, and chat and in person. We're here to help you every step of the way.

ROI Small Business Coaching and Consulting, founded in 2006, focuses on assisting small business owners with both traditional and Internet marketing strategies.

In 2010 ROI Small Business Coaching and Consulting will open the new Midwest office in Minneapolis, Minnesota. “The small business community in the Minneapolis/ Saint Paul area is thriving; I am excited to be a part of this bustling small business economy and to be working with business in the area. The community of Edina, Minnesota has been chosen for the main location.

Janice Albokai, founder has coached and consulted with small business since 1993, Her sales and marketing career spans more than 20 years.

Her new Internet marketing workbook was written for newbie’s in “Social Networking” What Is A Social Networking Environment was released earlier in 2009. What Is A Social Networking Environment, now in the second printing will re-release in January 2010.

The next book, “100 Marketing Strategies To Build Your Small Business” will publish in 2010.

Ms. Albokai has scheduled several workshops and seminars throughout the country, the speaking calendar includes, Dallas and Houston, Texas, Reno, Nevada and Minneapolis, Minnesota. Book signings will accompany each engagement. For a list of expanded speaking topics which include but are not limited on Social Networking, Internet Marketing, Sales Training, Customer Service, etc. contact: Janice Albokai (817) 676 – 6074.

For more information about Social Networking and Search Engine Visibility or any of ROI Small Business Coaching and Consulting’ s services.

Visit: <http://www.roismallbusinesscoachingandconsulting.com>.  
<http://www.janicealbokai.com>